

Lindee Goodall Award Winning Digitizer Author, & Educator

September 9-11, 2010 Creative Sewing Machine Center 519 12th Street West Columbia, SC 29169

Fun Evening Activities

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Meet Embroidery Guru Brian Bailie

Award Winning Digitizer Lindee Goodall

Meet Educational Director Jane Garrison YLI Corporation

Internationally famous Teachers certified by Baby Lock USA

Introduction to new Products and magines will be furnished.

Free Design for best use of Logo Challenge



Jane Garrison

Educational Director

YLI Corporation

Joan Friedrich Consultant Baby Lock USA



Brian Bailie Embroidery software guru Briton Leap Corp



Nancy Irwin Sewing Central Sales Representative Baby Lock USA



Debi Kuennen-Baker Consultant Baby Lock USA



Mary Kozuszek Sewing Central Sales Manager Baby Lock USA



Lindee Goodall is the founder and former owner of Cactus Punch, the first independent company to design embroidery specifically for the home market. Combining a degree in art, a life long love of sewing and crafts, and a background in programming, Lindee melds the art with the science of creating a smooth running and creative design. With 16 years of digitizing experience, she now owns and operates Lindee G Embroidery, providing quality embroidery designs and educational products.



Lindee was an Impressions Magazine 1997 Digitizer of Distinction and won

first place for Creative Use of Stock Designs as well as the overall Creativity Award in the 2002 Stitches Magazine Stitch-Off. She also won first place at METS in 1997 for best original digitized design.

She is the author of three self-published books on embroidery, Poetry in Motion, the Embroidery Cookbook, and Anatomy of a Design and was a contributor to Embroidery Machine Essentials by Jeanine Twigg. She is currently writing an 8-volume course entitled Learn To Digitize.

Lindee has given workshops and seminars on digitizing, embroidery techniques, and how to make money with embroidery. She has taught at numerous venues including: ISS Shows, Original Sewing & Quilt Expo, Creative Embroidery Conference, Houston Quilt Market, Viking, Pfaff, Singer, and Janome Conventions, Brother Back to School, Baby Lock Tech, Sewing & Stitchery Expo, Martha's School of Art and Fashion, Sydney Arts and Crafts Show, and Echidna Convention. Lindee has been a frequent guest on Martha's Sewing Room, America Sews, America Quilts, Quilting from the Heartland, and Quilting with Shar.

She has also written numerous articles on digitizing and embroidery techniques for Stitches Magazine, Profitable Embroiderer, Threads, Sew News, Creative Machine Embroidery, and Designs in Machine Embroidery.

Join Lindee on Saturday and draw from her vast experience and knowledge.



Complimentary Logo by Teri Sullivan of Sew Terific



Join us for 3 days of Embroidery bliss Sept. 9-10 & 11 for the most up-to-date information and product. Receive this design free also

Brian Bailie, is the founder and owner of Briton Leap Software. From the early days of writing sound card and speaker driver programs for Apple Macintosh, to developing software for Wall Street, Brian has always had a passion for creating leading edge computer software and accessory products. Eight years ago with the creation of Designer's Gallery Embroidery Software, Brian brought his nearly 15 years worth of experience and talent in the software engineering field to the embroidery market. Coupled with the addition of a select group of product development professionals, Brian continues to bring leading edge innovation to the embroidery market that is exclusive to the Designer's Gallery brand and the Baby Lock family of dealers

Jane Garrison

Bobbinwork Turns the Sewing World UPSIDE DOWN!

If you want to step outside your everyday sewing and learn a new embellishing tool, then BOBBINWORK is for you! Nearly any thread that is too large to go through the eye of a sewing machine needle can be put into the bobbincase and sewn from the opposite side to provide a bigger, bolder more visible look than any needle thread can provide! The techniques are very easy to accomplish with any machine. Join Jane Garrison, Director of Education YLI Corporation as she walks you through the simple, repeatable steps to successful bobbinwork.

Mary Kouszek

What's all this for?

Join Mary for an adventure thru the newest notions and supplies to make our sewing more enjoyable and faster!

Debi Kuennen-Baker

Girly Girl Purse & the Ellisimo

You won't want to miss out on this class!!The purse is designed by Hope Yoder and taught by Debi Kunnen-Baker, Baby Lock Educator. In this Girly Girl purse class you will learn techniques such as bobbin work, Silks, laces, and luscious cottons will be combined for crazy quilting, and proper placement for embroidery. You will be the talk of the town and the envy of all your friends whenever you carry this bag.

Check out the gorgeous Koala Showcase brought in just for you to see



Brian Bailie

Designer's Gallery Embroidery Software

There is absolutely no one that can teach Designer Gallery Programs as the inventor! Brian will amaze and educate you at the same time and you will be so glad you spent the time in his class.

www.creative-sewing-machine-center.com

Wednesday September 8 3:30-6:00 Registration & Opening Reception Light Snacks Available Logo Challenge Drop-off

Thursday & FridaySeptember 9 & 108:30-5:00 Classes

Lindee Goodall Key Note Speaker

Saturday September 11 9:00 – 12:30

Joan Friedrich

You Do That with the Palette!

Come join Joan for the amazing changes in our Digitizing software. We only thought it couldn't get any better! See how amazing simple and stream line our customizing of our designs can be.

Debi Kuennen-Baker

Hooping and Not to Hoop Techniques

There are so many new products on the market now to make our embroidery easier and more enjoyable. Hooping is one of those techniques that is now easier. Join Debi for the newest ideas.

Joan Friedrich

I am so confused-which Stabilizer?

Let Joan take the mystery out of which one and why and let you see why it is so important to stabilize properly.

The following two (2) evening are available to all who register

Join Creative Sewing for our <u>Pajama Rama Fashion Show</u> on Thursday night, September 9th from 7:00 til 8:00 at our store. We have had so much fun with this fashion show that it becomes an event that is always requested. There will be prizes for the first 3 winners. You can make or just embellish.

On Friday night from 6:30-8:30.....we will offer you <u>Sewing</u> <u>Bingo</u>! YES! The great prizes will be sewing/embroidery related items. Join us at the store for a fun filled evening and lots of prizes. OH What Fun!

For your sewing classes, please bring a personal sewing kit.